



Parr Cradle to Career

NEET Engagement Offer Fund

Application Information Pack
October 2025



1. Overview

Parr Cradle to Career will fund up to £38,700 for the design, delivery and reporting of a NEET Engagement offer for the ward of Parr from November 2025 - August 2026. This will be split into 2 workstreams

- 1) NEET prevention (Year 9 & 10 RONI Students) - up to £12,900
- 2) Post 16 NEET Offer - up to £12,900
- 3) Function Skills Offer - up to £12,900

Applications to deliver any workstream must meet all requirements outlined in section 4 'NEET offer brief' section of this application information pack.

Successful applicants will be required to:

- Deliver the NEET offer according to the proposal outlined in their application.
- Consider opportunities to design and/or collaborate in partnership with other organisations.
- Attend Parr Education Working Group meetings on a termly basis, provide sufficient monitoring and reporting on delivery, and report to the Parr Steering Group as required.
- Deliver a new NEET provision in partnership with work being delivered by existing provisions in the area. This funding is not available to back fill any existing programmes or contracts and measures should be taken to avoid this. However applications with match funding will be considered.

The successful applicant will begin delivery of a NEET offer between November 2025 and August 2026. Although not guaranteed, an extension of funding for the NEET offer may be agreed upon for Year 3 of delivery. This will be based on the successes of the first phase of delivery, feedback from young people and the Education Working Group, and a revised delivery plan based on those outcomes.

The NEET offer is overseen by the Education Working Group, which is made up of local stakeholders. Successful applicants will become members of the working group and will need to be prepared to present updates at meetings on their progress against objectives on a termly basis. Meeting dates to attend will be agreed as part of the contract process.

We would be interested in hearing from organisations who would like to submit joint applications. If you require further information about partnership opportunities or have any clarificatory questions about this opportunity, please contact Harry Freeman:

harryfreeman@righttosucceed.org.uk

2. Timeline

Date (Week Commencing)	Activity
29th September 2025	<p>Applications open</p> <p>This information pack and an application form will be delivered via email by 5pm on application opening date.</p>
6th October 12pm-5pm 7th October 10am-4pm 9th October 10am-4pm 10th October 1pm-4pm	<p>1:1 sessions for applicants Organisations can book a 30 minute 1-1 session to discuss specific queries related to our due diligence process and completing the application.</p> <p>We are open to applications from organisations of all sizes. We will support all organisations by providing this opportunity to ask questions. Please see our guidance for what can and cannot be discussed in a 121 session here.</p>
17th October 2025 at 6pm	<p>Deadline for applications</p> <p>Please send completed applications and all relevant documents to harryfreeman@righttosucceed.org.uk and ellebeesley@righttosucceed.org.uk by 6pm on Friday 17th October.</p> <p>PLEASE NOTE - Applications will not be accepted after this date</p>
20th October - 22nd October 2025	<p>Due diligence review Right to Succeed will review applications to check the quality of the application and supporting documentation and provide recommendations to the panel on project viability.</p>
27th October 2025	<p>Decision panel scores applications Panel members will independently review and score all applications against the selection criteria. Applications will be anonymised.</p> <p>The two organisations that score highest for each of the two funding pots will be awarded the funding.</p>
28th October 2025	<p>Successful NEET offer delivery partners informed. All decisions made are final and made by the independent panel.</p> <p>Unsuccessful applicants will be informed by email. All unsuccessful applicants will be provided with feedback from the panel. 121 meetings will be available to unsuccessful applicants.</p>
Completed by 7th November 2025	Contracting and onboarding.
November 2025	<p>NEET offer delivery partner starts the design and set up phase of the programme. Delivery partners will provide progress reports and share data monthly throughout delivery.</p>

3. Background

The NEET Offer Fund seeks to help achieve a key aim of Parr Cradle to Career:

Reducing NEET levels by providing the right pre and post interventions and creating supportive pathways for young people into education, employment or training (EET).

Parr Cradle to Career

Parr Cradle to Career is a collective impact programme which aims to significantly improve literacy standards among children, give families easy access to the support they need, and create more opportunities for local children and young people.

The programme was developed following a year of research (“Discovery”), during which those living and working in Parr came together to decide on their priorities for the area. **NEET pathways and opportunities emerged as a key priority** for young people in Parr.

Parr Cradle to Career has three strands: 1) Education, 2) Family & Services, Community & Youth. All three strands work together towards the following programme vision:

A future in Parr where young people thrive, supported by schools, community partners, and statutory services working together to create locally-led, research-informed solutions. By fostering collaboration and advocacy, the social, emotional, and educational needs of young people and families are fully understood and met. This empowers them to succeed, benefiting from sustainable support systems and opportunities designed to nurture their growth and development.

Parr Cradle to Career is coordinated by Right to Succeed.

Right to Succeed

[Right to Succeed](#) is a national place-based change organisation. We believe that no single organisation can solve the complex social challenges our communities face, but together we can.

Working in areas of high deprivation (bottom 10% on indices of multiple deprivation), we work collectively with the community, professionals and decision-makers to co-design bespoke programmes focused on improving the outcomes for children and young people.

The community-led approach results in stronger communities where every child is supported to succeed.

4. NEET offer brief

Parr context

Discover Report Findings

Parr has seen high rates of generational unemployment and benefit dependency since the decline of local industry. There are limited positive role models which can lead to low aspirations and life chances, as well as a growing apathy towards education. Residents also highlighted insufficient employment opportunities and support in to work.

'There are generationally low aspirations from parents and carers, they are in their 3rd or 4th generation of unemployment. In St Helens especially, it takes a lot of work to get the people to believe in themselves.'

The risk of NEET cohort has doubled from 40-80% and persistent absence is a problem, including internal truancy (in school but not attending classes), and NEET prevention provision has drastically fallen in the area.

The main further education provider in the area is St Helens College.

LCR Careers Hub have been closely supporting the discovery programme and their 'Start Small, Dream Big Programme' will be available to primary schools in the ward.

Career Connect have also been working in the area to drive mobility and raise aspirations for young people, organisations like these will provide the building block for delivery of NEET work in Parr.

The findings show the need for a consistent and collective approach to post-16 support, routes and options to ensure young people are given adequate support in achieving their potential, and to create pathways for young people into fulfilling their ambitions.

The full report can be viewed [here](#).

The priorities identified in the Parr Discover Report must be taken into account when completing the application forms. Each of the applications contain what to consider whilst applying and these priority areas are included. We recommend that you read the report thoroughly to ensure you are fully informed.

Funding pots

We invite bids for the design, delivery and evaluation of activity from November 2025 - August 2026.

Organisations may apply to deliver one or several activities. If applying to deliver several activities, separate applications are required.

Several organisations may be awarded funding for each workstream. Therefore, organisations need not apply for the full funding available if their proposed activity costs less to deliver.

Organisations bidding in partnership should fill out applications as a collective and ensure that each partner is named on the application form (at the top of the form).

Based on the need in the area, nature of each funding pot and taking into account the discovery report findings, please specify in your application how you will specifically target the gaps in support for NEET / Risk of NEET young people who live in Parr.

Demonstrate how you will specifically target the gaps in support for the NEET young people.

Please note this funding is for new provision and should not be used to backfill existing programmes.

Workstream	Funding Available (inc. VAT)	Details
NEET prevention (Year 9 & 10 RONI Students)	£12,900	<p>This funding will resource NEET prevention activities in Parr to develop an offer that will support young people to:</p> <p>Targeted Careers Education, Employer Engagement and Work Inspiration</p> <ul style="list-style-type: none"> • Workshops to build awareness of labour market opportunities, growth industries and local career pathways. • Tailored support for pupils identified as at risk of becoming NEET. • Employer talks, workplace visits and development of employer-led projects or challenges where pupils apply skills to real world scenarios. <p>Raising Aspirations and Confidence Building</p> <ul style="list-style-type: none"> • Enrichment activities designed to improve self-esteem and motivation, particularly for those with low confidence. • Targeted programmes for pupils struggling with behaviour, attendance, or low attainment. <p>Transition and Progression Support</p> <ul style="list-style-type: none"> • Interventions to prepare pupils for post-16 transition. Such as application support, college visits etc. • Support young people to reintegrate back into a form of education or training. <p>Vocational Tasters & Skills Development</p> <ul style="list-style-type: none"> • Short taster courses in vocational areas (construction, hair & beauty, digital, hospitality, etc.). • Delivery of practical workshops to support skills linked to employability (teamwork, communication, resilience). • Accredited short courses or micro-credentials (e.g. first aid, food hygiene, digital skills). <p>Parental & Family Engagement</p> <ul style="list-style-type: none"> • Workshops and guidance sessions for parents/carers to support post-16 decision-making. • Resources and events to help families understand education and training options. • Family learning sessions designed to build aspiration and support for continued education.

<p>Post 16 NEET Offer</p>	<p>£12,900</p>	<p>This funding will resource Post-16 NEET activities in Parr to develop an offer that will support young people to:</p> <p>Re-Engagement & Motivational Programmes</p> <ul style="list-style-type: none"> • Short-term, flexible programmes designed to re-engage young people who have left education or training. • Confidence and resilience building sessions to address barriers such as low self-esteem or previous negative experiences. • Incentive-based or accredited learning opportunities (e.g. functional skills, digital badges, vocational tasters). <p>Vocational Skills & Work Readiness</p> <ul style="list-style-type: none"> • Work preparation courses covering CVs, applications, interview skills, and workplace behaviours. • Sector-based work academies offering tasters in key industries (health & social care, construction, digital, logistics). • Practical skills training linked to local growth sectors with employer-endorsed outcomes. <p>Work Placements & Employer Partnerships</p> <ul style="list-style-type: none"> • Supported internships, traineeships, or work experience placements for NEET young people. • Employer mentoring schemes to build networks, role models, and pathways into work. • Employer-led projects where young people work on real-life challenges and gain industry feedback. <p>Transition & Retention Support</p> <ul style="list-style-type: none"> • Pre-apprenticeship and pre-employment programmes helping young people step into structured pathways. • “Settling in” support to reduce early drop-out from college, apprenticeships, or training programmes. • Coaching for young people who are unsure about their pathway to help them make informed choices. <p>Alternative & Flexible Provision</p> <ul style="list-style-type: none"> • Part-time, modular, or blended learning programmes to accommodate different needs and commitments. • Creative, sports, or enterprise-led initiatives to re-engage young people in learning through interest-based approaches. • Specialist provision for young people with SEND, care leavers, or those facing complex barriers. <p>Personal Development & Wraparound Support</p> <ul style="list-style-type: none"> • Life skills training (budgeting, independent living, travel training, digital literacy). • Wellbeing support, including mental health workshops and
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		<p>access to counselling.</p> <ul style="list-style-type: none"> • Holistic packages combining personal development, employability, and accredited learning.
<p>Functional Skills Offer</p>	<p>£12,900</p>	<p>This funding will resource a functional skills offer in Parr to support young people aged 16-18 (and up to 25 with SEND) who need to achieve functional skills in English, Maths and Digital Skills as part of their progression into Education, Employment or Training (EET).</p> <p>Assessment & Personalised Learning</p> <ul style="list-style-type: none"> • Initial and diagnostic assessments to establish learner starting points and skill gaps. • Individual learning plans tailored to personal goals, barriers, and future pathways. • Ongoing review and feedback to track progress and sustain engagement. <p>Delivery of Functional Skills Qualifications</p> <ul style="list-style-type: none"> • Accredited English and Maths provision from Entry Level through to Level 2. • Digital skills qualifications (Essential Digital Skills or equivalent) to prepare for modern workplaces. • Embedded Functional Skills within vocational pathways to strengthen employability outcomes. <p>Flexible & Accessible Delivery Models</p> <ul style="list-style-type: none"> • Small group, 1:1, and blended learning options for learners with different needs. • Community-based, college-based, and online provision to maximise accessibility. • Rolling entry to ensure learners can join at different points across the year. <p>Confidence & Re-Engagement</p> <ul style="list-style-type: none"> • Programmes designed for learners who may have struggled with English/Maths in school. • Low-pressure, confidence-building approaches with incremental achievement milestones. • Motivational coaching, peer mentoring, and practical learning activities to boost resilience. <p>Vocational & Contextualised Learning</p> <ul style="list-style-type: none"> • Functional Skills linked to vocational areas (e.g. construction, childcare, digital, health & social care). • Project-based learning where English, Maths, and Digital Skills are applied in real-life contexts. • Support for learners to see the relevance of skills for

		<p>employment and independent living.</p> <p>Progression & Transition Support</p> <ul style="list-style-type: none"> ● Preparation for apprenticeships, traineeships, further education, or employment. ● Support with CVs, applications, and interviews that integrate Functional Skills learning. ● Strong links with employers to demonstrate practical workplace use of English, Maths, and Digital Skills. <p>Targeted Support for Vulnerable Learners</p> <ul style="list-style-type: none"> ● Bespoke provision for NEET young people, care leavers, young carers, and those with SEND. ● Wraparound support (e.g. travel training, wellbeing, employability skills, financial literacy). ● Close partnership working with youth services, colleges, training providers, and employers to maximise impact.
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5. Selection criteria

Criteria	Additional information
Project growth and sustainability	Project growth and sustainability is vital to the Cradle to Career programme and our communities. Whilst funding after the initial 1-year period is possible it is not guaranteed. As a result, applicants must look to demonstrate how the provision will be sustainable.
Engagement strategy and implementation	We would like to see how you can creatively engage with young people in Parr who do not currently access any EET provision.
Youth Voice & Impact	Applicants should explain how their NEET provision will have a meaningful impact on young people's lives in Parr. Applicants should demonstrate how young people are meaningfully involved in shaping, delivering, and evaluating activities.
Full costing inclusive of VAT	Applicants should provide a full budget breakdown inclusive of VAT.
Use of discovery report findings	Provision should incorporate the discovery report findings to ensure that young people's priorities are delivered.
Key understanding of the local challenges	Applicants should demonstrate knowledge of local challenges and explain how they will address these.
Reporting methods	Reporting methods will include requests for case studies, data sharing in line with our reporting requirements (link to data requirements)
Appropriate and robust policies	Applicants must provide all due diligence documents listed in the 'How to apply' section of this information pack

6. Performance monitoring and evaluation

All successful delivery partners will be required to attend progress meetings with a representative from Right to Succeed, share data and case studies and provide updates on spend. The qualitative and quantitative data shared will feed into the shared measurement framework for Parr Cradle to Career.

Please see this [document](#) for a reporting schedule and details of the data and finance reporting required.

Reporting	Details
Initial meeting	<p>Once a successful applicant is awarded the funding, we request that the delivery partner designate a lead member/s of staff to be the main point of contact.</p> <p>We will request an initial meeting with the project lead to discuss:</p> <ul style="list-style-type: none"> ● When delivery will go live ● Reporting requirements (any amendments to the reporting timeline and templates can be discussed) ● Breakdown of funding payments (we estimate this will be quarterly but we are open to negotiation based on need) ● Completing the reporting and evaluation forms ● Confirm outcomes and objectives for service agreement.
Quarterly meetings	<p>Each quarter, our monthly meeting will be extended to allow a more in-depth review of delivery and reporting.</p> <p>In these meetings we will discuss:</p> <ul style="list-style-type: none"> ● Completion of quarterly data report (data reporting requirements) ● Quarterly spend against estimated spend (finance reporting requirements) ● Requests for case studies of ongoing work ● Quarterly spend and budget movement ● Data and performance against agreed outcomes and actions required to ensure these are met
End of delivery report	<p>Delivery partners will provide an end of delivery report which includes a detailed overview of the provision delivered, any successes and challenges, and the impact of delivery on the local community. This should include youth voices and an analysis of the positive steps and outcomes achieved through the programme.</p> <p>Right to Succeed will agree on an end of delivery reporting template with delivery partners that can be adapted to your deliverables.</p> <p>The report will be discussed in an annual meeting.</p>

Funding Impact on Programme Delivery:

Payments towards funding delivery will be impacted by the following:

- Underperformance against agreed outcomes
- Failure to comply with specified monitoring and reporting requirements such as sharing data or updating on spending
- Failure to deliver agreed NEET provision as outlined in the service agreement



- Failure to attend performance monitoring and evaluation meetings on quarterly basis.

7. Terms and Conditions

1. About the programme:

- a. All information supplied by Right to Succeed to applicants, including that contained in this policy, is subject to the applicant's own due diligence. It is the responsibility of applicants to obtain for themselves at their own expense all additional information and documentation necessary to prepare their application. Please do contact us on the details supplied if any of the following information needs further clarification.
- b. The NEET offer design and delivery process is overseen by Right to Succeed as part of Parr Cradle to Career. The tender has been designed based on the views gathered during the discovery report and feedback from the Education working group.
- c. For a more detailed description of Parr Cradle to Career and the NEET offer brief, please refer to section 3 'Background' of this application information pack.

2. About Right to Succeed

- a. Right to Succeed CIO (RTS; registered charity 1160886) aims to support communities in areas of high deprivation to work collectively to give children and young people the best start in life. We do this because we believe every child deserves the right to succeed, no matter where they live.
- b. Our mission is to develop strong thriving communities where every child and young person has all the help and opportunity they will need to succeed.
- c. Right to Succeed is the backbone organisation for Parr Cradle to Career.

3. Decision Making

- a. Parr Cradle to Career is a place-based, collective impact programme. As such, decisions made about how finances are spent, and the shaping of delivery are made as a collective by the steering and/or working group. During this programme delivery phase, strategic decisions about programme delivery and direction will be made by the steering group and operational decisions on the relevant workstream will be overseen by a designated working group.
- b. In addition to being open and responsive to feedback and suggestions, please note that the delivery plan may need to adapt and flex over the course of the delivery term in response to partners, youth voice and as new evidence emerges through the shared measurement framework.

4. Conflict of Interest

- a. This tender is open to all stakeholders who fit the eligibility criteria (detailed in section 5 of the Terms and Conditions), including the current steering group and working group members representing organisations who may apply. As such, decisions made on tender applications will be conducted by programme stakeholders who are independent of any applicant organisations. The decision-makers will be reminded to ensure their decisions are free from bias, and consider all applicants based on their ability to deliver the workstream

based on the eligibility criteria (section 5 of the Terms and Conditions), selection criteria and the ability to meet all due diligence requirement outlined in section 6 ('How to apply') of this application information pack).

5. Eligibility Criteria

- a. The workstream is open to employability and community organisations, local charities and Community Interest Companies.
- b. All applications must be able to demonstrate their eligibility against the Specifications and Requirements of the workstream.
- c. Projects must deliver a benefit to the young people of Parr.
- d. Applicants who do not supply all relevant due diligence documentation of the standard required may not move forward to the decision review in our selection process.

6. Funding

- a. We will accept applications that can demonstrate the ability to meet the specifications and requirements as detailed in section 4 ('NEET offer brief') of the application information pack.
- b. Please note a payment schedule for the programme can be negotiated with the successful partner in the service agreement document.
- c. We will not fund applications for the following:
 - i. Projects that cannot meet the specifications, requirements or terms and conditions of the workstream or demonstrate appropriate governance and compliance with government standards
 - ii. Projects that require but cannot demonstrate permission gained from key project partners and stakeholders, including other organisations, the local authority, housing associations, private landowners or other parties
 - iii. Funding towards core activities, including but not limited to central organisational salaries, loan repayments, building up reserves, ongoing revenue costs of running an organisation and/or operating and maintaining facilities
 - iv. Projects intended primarily for private gain or that contribute directly to a company's distributable profits
 - v. Projects where activities are not free at the point of entry for service users
 - vi. Sponsorship and fundraising activities for the benefit of an individual or charity
 - vii. Campaigns, advertising or promotional activity that is not directly linked to the aims of the project itself
 - viii. Projects that don't include partners who are local to the Parr
 - ix. Project activities that will take place outside of the Parr area with the sole benefit for residents in another area
 - x. Crisis packs, including food hampers
 - xi. Promotion of political or religious beliefs
 - xii. Retrospective payment of items that have already been bought or in

- delivery
- xiii. Any additional spending that isn't included in your application

7. Monitoring and Evaluation

- a. All monitoring and reporting requirements will be discussed and agreed with the successful applicant. This will include (but is not limited to) regular progress meetings with representatives from the Right to Succeed Programme Team in addition to attendance at all working group meetings.
- b. The successful applicant will also be required to work with Right to Succeed and any learning/evaluation partner. This is to ensure that the workstream is effectively monitored and evaluated throughout the delivery for learning and at the end of the project as a summative evaluation. This will likely include providing regular data and imputing or collating case studies as per an agreed schedule.

8. Selection and Award Process

- a. Every effort will be made to ensure a robust and fair selection process as follows:
 - i. Due Diligence Review
 1. Right to Succeed will review applications to check the quality of the application and supporting documentation, and to provide recommendations to the panel on project viability.
 2. Applicants who do not supply all relevant documentation of the standard required may not move forward to the decision panel in our selection process. We reserve the right to reject applications from organisations that cannot provide the relevant documentation. Organisations can contact Right to Succeed to discuss support with this and must do so before the application deadline.
 - ii. Panel Review and Selection
 1. The decision panel will independently review anonymised applications using a set scoring template. Following this, the decision panel will meet to compare scores and discuss all applications based on their ability to deliver the workstream against the eligibility criteria and specifications and requirements criteria. The decision panel will be made up of a selection of local stakeholders who do not have a vested interest in the outcome of the application.
 2. The decision panel will come to a consensus decision to select the NEET offer delivery partner/s.